

LAKELAND AREA MASS TRANSIT DISTRICT (LAMTD)

Office of Purchasing and Contracts
1212 George Jenkins Blvd., Lakeland, FL. 33815
(863) 688-7433

Notice of Intent

February 04, 2013

Re: RFP 13-010 Advertising/Marketing Services

Dear Offeror,

LAMTD has completed its review of the offers received in reference to the above solicitation and in accordance with the published selection criteria. The offer submitted by the firm of TMR Creative, Inc., ranked highest overall and will be recommended for award to the District's Board of Directors on February 13, 2013.

TECHNICAL & PRICE SUMMARY SHEET		
Offeror	TECHNICAL + PRICE POINTS	RANKING
BowStern Marketing Communications	794	3
Quest Corporation of America, Inc.	854	2
TMR Creative, Inc.	973	1

We appreciate the time and effort spent in the preparation of your offer and your continued interest in the Lakeland Area Mass Transit District.

If you have questions, please contact me at (863)327-1314 or lharris@ridecitrus.com

Sincerely,

Lisa Harris
Contract Specialist

Cc: Cathy Wolosin
File Copy